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## A STUDY ON MODERN DEVELOPMENTS IN THE STANDARDIZATION OF AYURVEDIC HERBS

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## **ABSTRACT**

Ayurvedic Herbs delves into the advancements in the standardization processes of Ayurvedic medicinal plants. Ayurveda, an ancient system of medicine, relies heavily on herbs whose efficacy and safety depend on their consistent quality. Historically, the lack of standardization in the identification, cultivation, and processing of these herbs has posed significant challenges. This research highlights contemporary efforts to integrate modern scientific methodologies with traditional Ayurvedic practices to establish standardized protocols. Key developments include the use of advanced analytical techniques such as High-Performance Liquid Chromatography (HPLC), Gas Chromatography-Mass Spectrometry (GC-MS), and Nuclear Magnetic Resonance (NMR) for the precise characterization of phytochemicals. These techniques ensure the accurate identification of active compounds, which is crucial for maintaining batch-to-batch consistency. Furthermore, the study emphasizes the role of Good Agricultural and Collection Practices (GACP) in ensuring the purity and potency of herbal raw materials. Implementing GACP involves stringent guidelines for the cultivation, harvesting, and post-harvest processing of medicinal plants, thereby reducing contamination and variability. Another significant aspect covered is the development of pharmacopeial monographs, which provide comprehensive details on the botanical, chemical, pharmacological, and therapeutic properties of Ayurvedic herbs. These monographs serve as authoritative references for quality control and regulatory compliance. In conclusion, the fusion of traditional Ayurvedic knowledge with modern scientific advancements is fostering more robust and reliable standardization of Ayurvedic herbs. This integration not only enhances the global acceptability of Ayurvedic medicine but also ensures its efficacy and safety for consumers. The study underscores the importance of continued research and innovation in this field to meet the growing demand for high-quality Ayurvedic products.

herbs, Standardization, **Keywords:** Ayurvedic Analytical techniques, Quality control, Phytochemicals.

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