



CERTIFICATE NO : NCESMAH /2021/C1021802

**IMPACT OF TOTAL QUALITY MANAGEMENT TQM IN RECRUITMENT
PRACTICES OF HUMAN RESOURCES (HR)**

ANUJA

Research Scholar, Ph. D in Management
Dr. A.P.J. Abdul Kalam University, Indore, M.P.

ABSTRACT

Total Quality Management (TQM) has emerged as a comprehensive management philosophy that aims to enhance organizational performance and excellence in various domains. This research study investigates the influence of TQM on human resources (HR) recruitment practices in Bidar District. Through a qualitative research approach, this study examines the implementation of TQM principles and their subsequent effects on the recruitment processes within organizations operating in this district. The research delves into how TQM principles such as customer focus, continuous improvement, employee involvement, and process management are integrated into HR recruitment practices. Furthermore, the study explores the implications of these TQM-driven changes in terms of efficiency, quality of hires, and overall organizational performance.